

EAA Checklist

Is your digital product ready for the European Accessibility Act?

15 checks in 15 minutes to find where your website or app may not be accessible. Tick every item you already meet.

Who must comply

Since 28 June 2025 the European Accessibility Act (EU Directive 2019/882) applies to many digital services: e-commerce, consumer banking, passenger transport, e-books, electronic communications and access to audiovisual media services. Microenterprises providing services (fewer than 10 people and annual turnover or balance sheet not above €2 million) are exempt. The technical reference is the EN 301 549 standard, which points to WCAG 2.1 level AA.

DIY = you can check it yourself EXPERT = needs a technical review

Navigation and keyboard

- ☐ **01** The main flow can be completed using only the keyboard (Tab, Enter, Esc). **DIY**
- ☐ **02** The active element (focus) is always visible and moves in a logical order. **DIY**
- ☐ **03** There are no "traps": you can leave menus, modals and banners. **DIY**

Content and images

- ☐ **04** Informative images have alt text; decorative ones do not. **EXPERT**
- ☐ **05** Every page has a unique title and headings (H1, H2, H3) follow a logical order. **EXPERT**
- ☐ **06** Videos have captions and audio-only content has a transcript. **DIY**

Colour and readability

- ☐ **07** Text has a contrast of at least 4.5:1 with its background (3:1 for large text and icons). **EXPERT**
- ☐ **08** Information is not conveyed by colour alone (e.g. an error shown only in red). **DIY**
- ☐ **09** At 200% zoom or on a narrow screen no content or function is lost. **DIY**

Forms and interactions

- ☐ **10** Every field has a visible label, not just placeholder text. DIY
- ☐ **11** Errors are explained in words, next to the field, with a hint on how to fix them. DIY
- ☐ **12** Time limits and captchas have an accessible alternative. EXPERT

Technical and documentation

- ☐ **13** Menus, tabs, sliders and other custom components are announced correctly by screen readers. EXPERT
- ☐ **14** The page language is declared and copy uses plain language. EXPERT
- ☐ **15** An accessibility statement is published, with a contact for reporting issues. DIY

How many did you tick?

- 13-15** You're in good shape. A technical review confirms what you can't check yourself.
- 8-12** Targeted fixes needed: start with the flows that drive the most revenue.
- 0-7** Your product is far from compliant. An audit tells you what to fix first.

Want a full review?

With the UX Audit Express I analyse one key flow of your product, check accessibility against WCAG 2.2 AA and deliver, in 5 business days, the fixes to make ranked by impact.

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This checklist is a self-assessment tool and does not replace legal advice or a full technical review.